

Uniting Business for Good

Uniting Business for Good #ChamberStrong September 16, 2020 mwilson@flchamber.com





Florida's Economic Relaunch – State of Play

Board of Governors Webinar September 21, 2020 from 2:00 – 3:30 p.m. EST

Monthly Local Chamber Federation Call

September 22, 2020 from 10:00 a.m. - 11:00 a.m.

2020 Future of Florida Forum & Florida Chamber Annual Meeting (Virtual)

A Florida Chamber Foundation Solution Summit

October 20, 21, & 22, 2020

2020 Insurance Summit (Virtual)

November 5 & 6, 2020

2020 Learners to Earners Workforce Summit Series (Virtual)

A Florida Chamber Foundation Solution Summit November 10, 12, 17, & 19, 2020

2021 Economic Outlook & Jobs Summit (Virtual)

A Florida Chamber Foundation Solution Summit January 2021

2021 Southeastern Leadership Conference on Safety, Health & Sustainability

Florida Chamber Safety Council Annual Conference & Expo

March 29, 30, & 31, 2021



www.theFloridaScorecard.org

FLORIDA POPULATION 09/15/2020

22,088,029

State of Florida Metrics

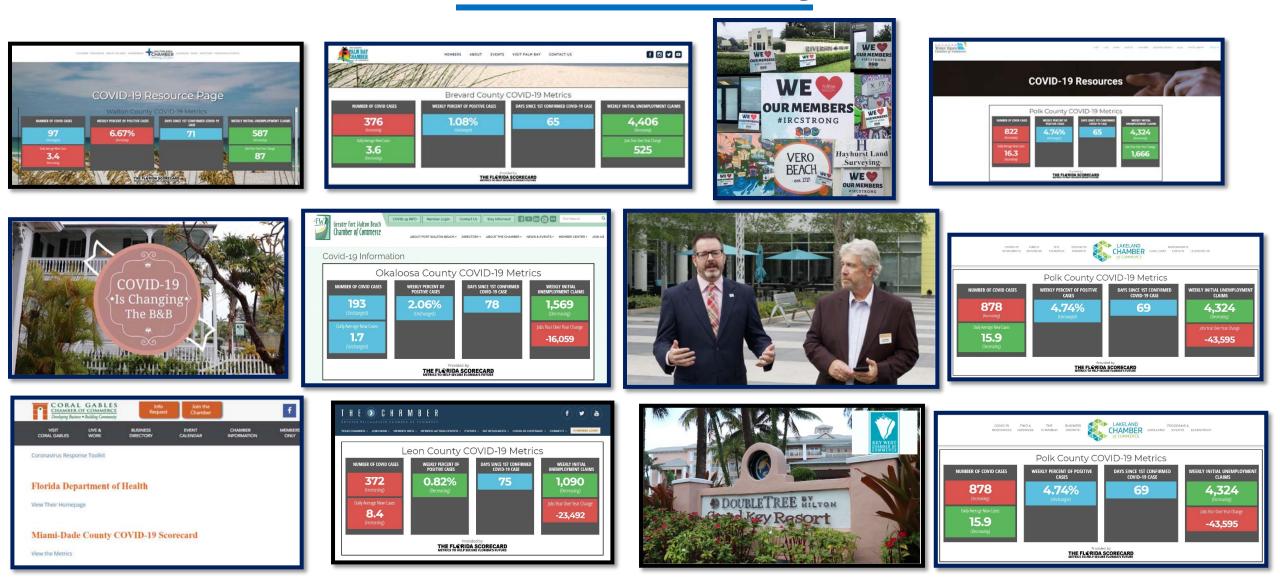
Click any metric to get more information! (What is this?)

Florida FutureCast

COVID-19 **OPEN JOBS** NUMBER OF COVID WEEKLY PERCENT OF **DAYS SINCE 1ST** CASES **POSITIVE CASES** CONFIRMED COVID-19 CASE 287,400 6.05% 668,846 197 (Increasing) (Increasing) (Increasing) Daily Average New Cases 1.13M 00.4 **Unemployed Persons** (Increasing) (Decreasing)



#ChamberStrong





jparrish@flfoundation.org.

Local Chamber Distribution of Masks





- Anyone could be a carrier of COVID-19 and not know it.
- You play a role in protecting the community against COVID-19.
- This mask will help reduce the likelihood of you spreading the virus to others.
- This mask does not replace the N95 used in healthcare settings and should not be used when caring for those with COVID-19.
- This mask is one way to combat the virus. Social distancing, handwashing and other CDC recommendations should also be followed.

WARNING

To avoid suffocation, keep this plastic bag away from babies and children. Do not use this bag in cribs, beds, carriages or play pens. This bag is not a toy.

www.PHE.gov/facemask

- Fabric touching skin: 100% cotton. Mask contains silver and copper.
- If skin irritation occurs, immediately stop using the mask. If irritation persists, consult your primary care provider.
- Be mindful when wearing this product if you have lung disease, like emphysema, or chronic heart disease. Stop using this product if you notice difficulty breathing while wearing it.
- Machine wash warm up to 15 times before discarding. Tumble dry high. Do not use bleach, chemicals or disinfectant to wash this product.





Local Chamber Relaunch Florida Alignment

Aligning national, state and local guidelines for reopening Florida in a strategic way that ensures the safety of all Floridians.

> White House guidelines to reopening America (3 phases)

Gov. DeSantis / State Level Local Framework



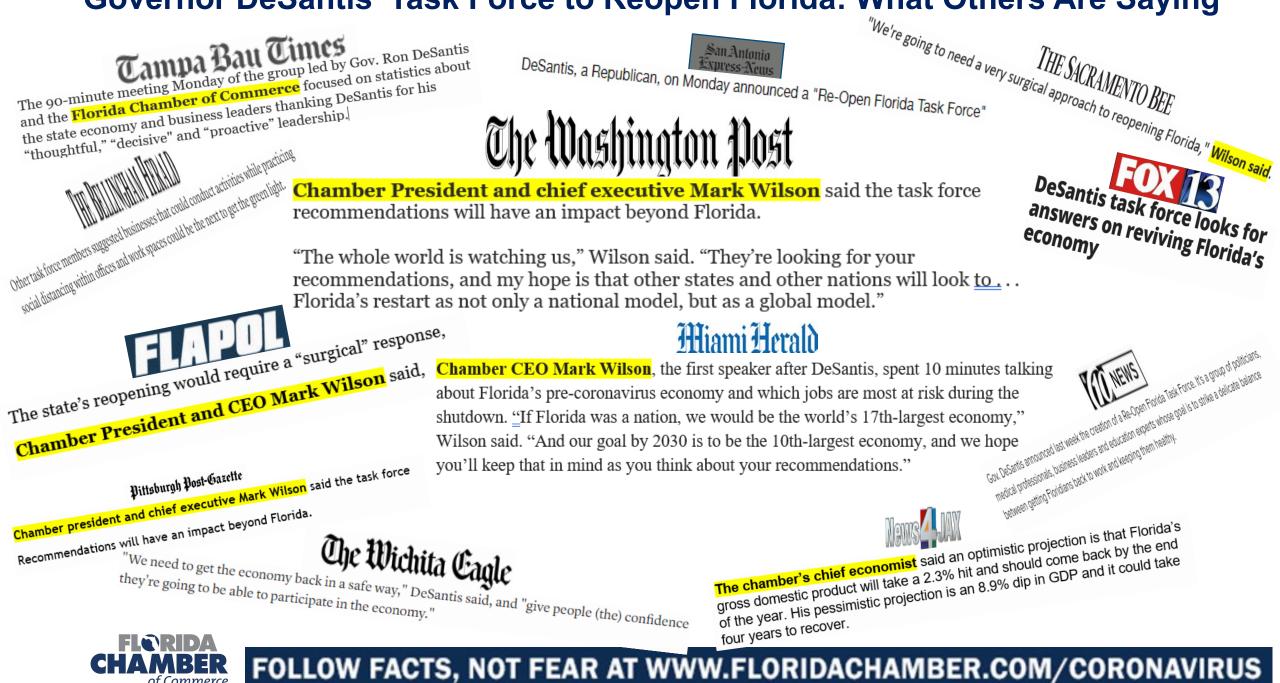
The Local Framework Must Expect a "New Normal"

Until a vaccine and/or treatment becomes widely available, expect a number of social and economic changes

- Social distancing continues
- Remote work continues for many
- Employees are tested for fever before entering office
- E-Commerce expands
- Supply chains gradually shift to domestic
- Large gatherings of non-family groups will require health precautions



Governor DeSantis' Task Force to Reopen Florida: What Others Are Saying



of Commerce



Mary Mayhew Secretary AHCA



Andrew Wheeler Administrator U.S. EPA FLORIDA CHAMBER of Commerce

37 Events / 14,557 Attendees



Senator Marco Rubio U.S. Senate



Dr. Raphael Bostic Federal Reserve Bank of Atlanta



Governor Ron DeSantis *Governor of the State of Florida*



Joe Jacquot General Counsel *Governor Ron DeSantis*



Shane Strum Chief of Staff *Governor Ron DeSantis*



Dr. Scott Rivkees State Surgeon General *Dept. of Health*

2020 Virtual Future of Florida Forum



Relaunch & Reimagine Florida's Future Stronger Together, Reuniting Business For Good

Tuesday, October 20 – Thursday, October 22 1 – 4 p.m. EDT Each Day

Register at www.FloridaChamber.com/Events





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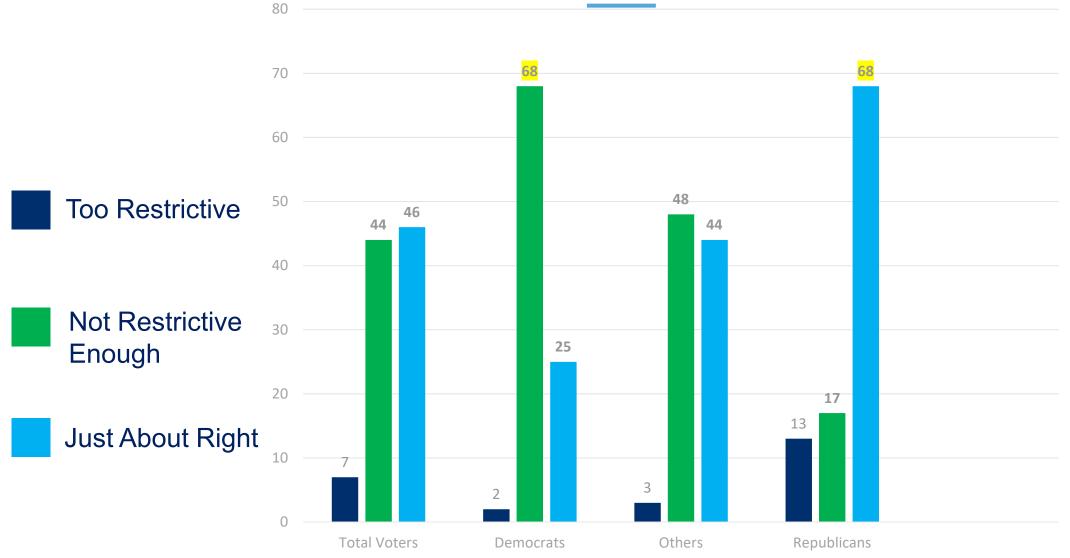
2021 Southeastern Leadership Conference on Safety, Health & Sustainability

Florida Chamber Safety Council Annual Conference & Expo

March 29, 30, & 31, 2021



How Has Florida Responded to COVID-19?





Free Safety Training For Local Chamber Partners



SAFETY COUNCIL Making Florida Safer, Healthier and More Sustainable

FLORIDA CHAMBER

MAKING FLORIDA THE SAFEST STATE IN AMERICA

At the Florida Chamber Safety Council, our members know their workforce is their most precious asset. The Florida Chamber Safety Council is making Florida the safest state in America by highlighting our members safety successes, through being an incubator of safety initiatives, best practices, and the go-to resource for safety, health and sustainability and is becoming the national standard for safety leadership.

LEARN ABOUT TRAININGS

COVID-19 RESOURCES

PROMOTING SAFETY

Training curriculum promotes tactical safety strategies, employee-based awareness and behavior change that drive an organization's day-to-day safety culture.

ADVOCATING HEALTH

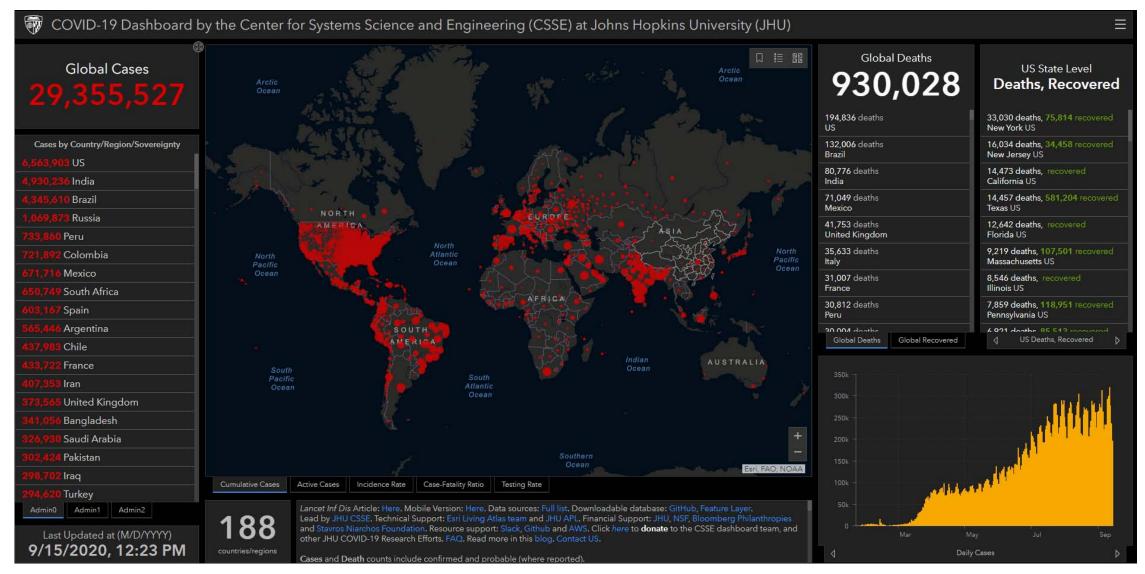
Addressing systemic issues such as mental health, opioid and marijuana use that lead to prevention strategy and long-term wellness initiatives.

LEADING SUSTAINABILITY

Protecting Florida's natural resources is a priority of Florida's business community and it creates a longterm balance where businesses can flourish.



188 Nations / Territories – 14 Million Visitors





The Florida 2030 Blueprint: Uniting Businesses For Good





39 Goals

FLORIDA'S SIX PILLARS **Global Competitiveness Prosperity & High Paying Jobs** Vibrant & Resilient Communities **ECONOMIC** QUALITY CIVIC AND **INFRASTRUCTURE** COMPETITIVENESS TALENT DEVELOPMENT GOVERNANCE **OF LIFE** Preparina Florida's Improving Florida's Creating good jobs Building the Making government Championing infrastructure for smart perfect climate Florida's quality talent pipeline for a by diversifying and civics more growth and development for business efficient and effective of life better workforce Florida's economy Uniting Florida's Business Community for Good

1. How to we plan better for the next 4.5 million Floridians than we did for the last 4.5 million?

2.How do we build momentum around what matters?

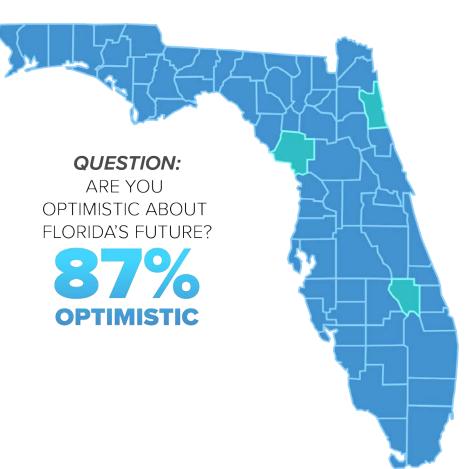
39 Goals to Create Economic Opportunity in Every Zip Code



of Commerce



We asked....







We asked....





www.theFloridaScorecard.org

Florida has \$1.1 Trillion GDP (17th)

\$1.19 Million AGI moves to Florida 24/7/365

B.C. – 900 net new people/day

Unemployment Rate Up – by 1 percentage point to 11.3%

1.13 Million Floridians looking for work



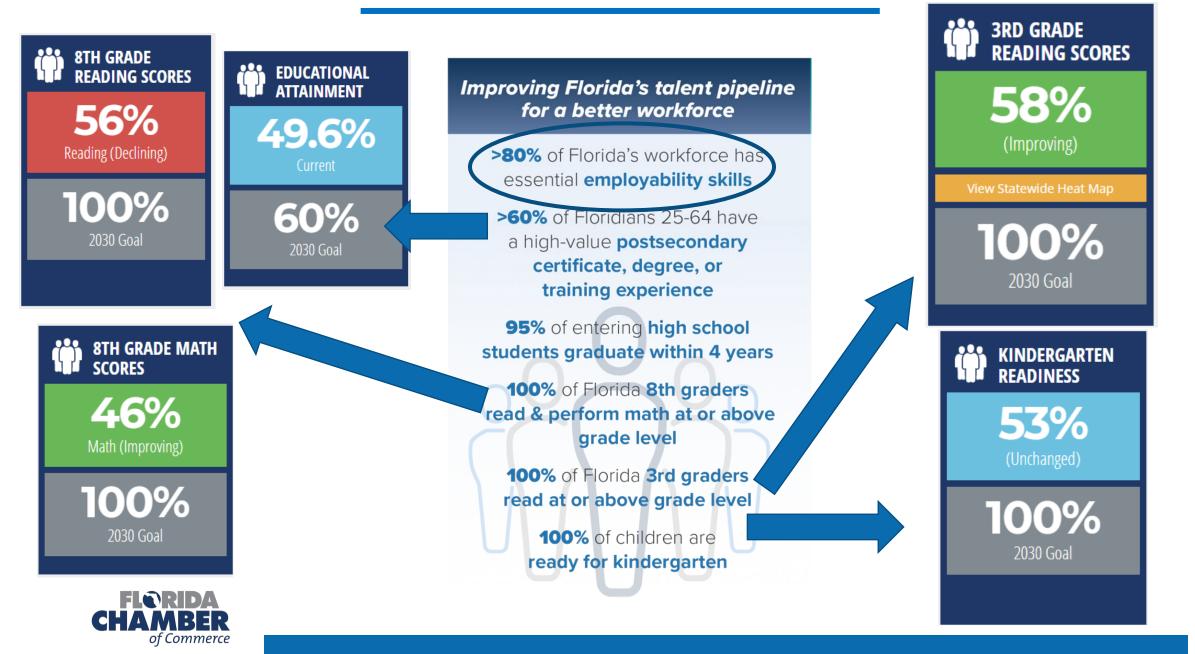




www.thefloridagapmap.org

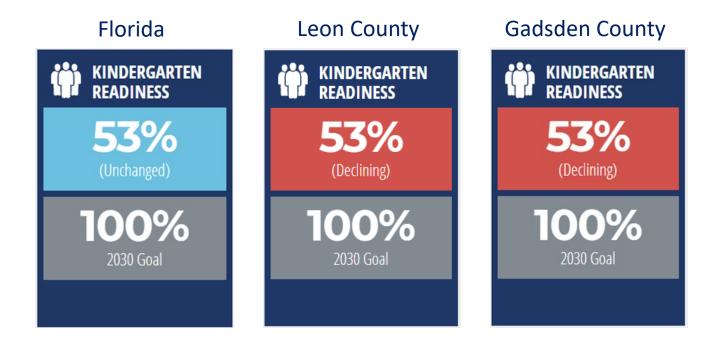


Talent Matters: TheFloridaScorecard.org



Florida 2030 Blueprint: Improving Florida's Talent Pipeline for a Better Workforce

By 2030: 100% of children are ready for kindergarten

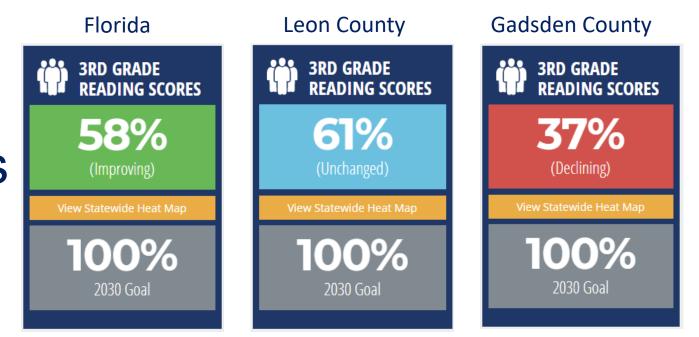


The Children's Movement



Florida 2030 Blueprint: Improving Florida's Talent Pipeline for a Better Workforce

By 2030, 100% of Florida's 3rd graders read at or above grade level



Florida Business Alliance for Early Learning



Creating Quality Jobs by Diversifying Florida's Economy

Goal: Rural county share of Florida gross domestic product doubles

Goal: #1 state for overseas visitors



Building the Perfect Climate for Business



State Lawsuit Climate Report









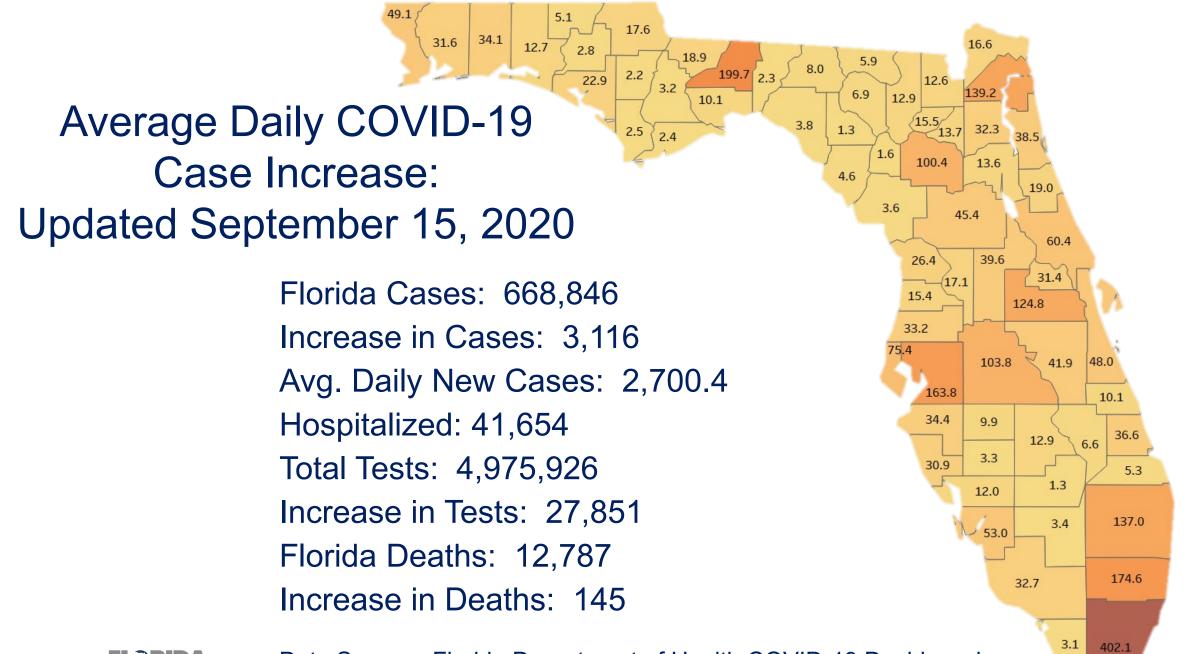




COMPETITIVENESS

Building the perfect climate for business





FLORIDA CHAMBER of Commerce Data Source: Florida Department of Health COVID-19 Dashboard

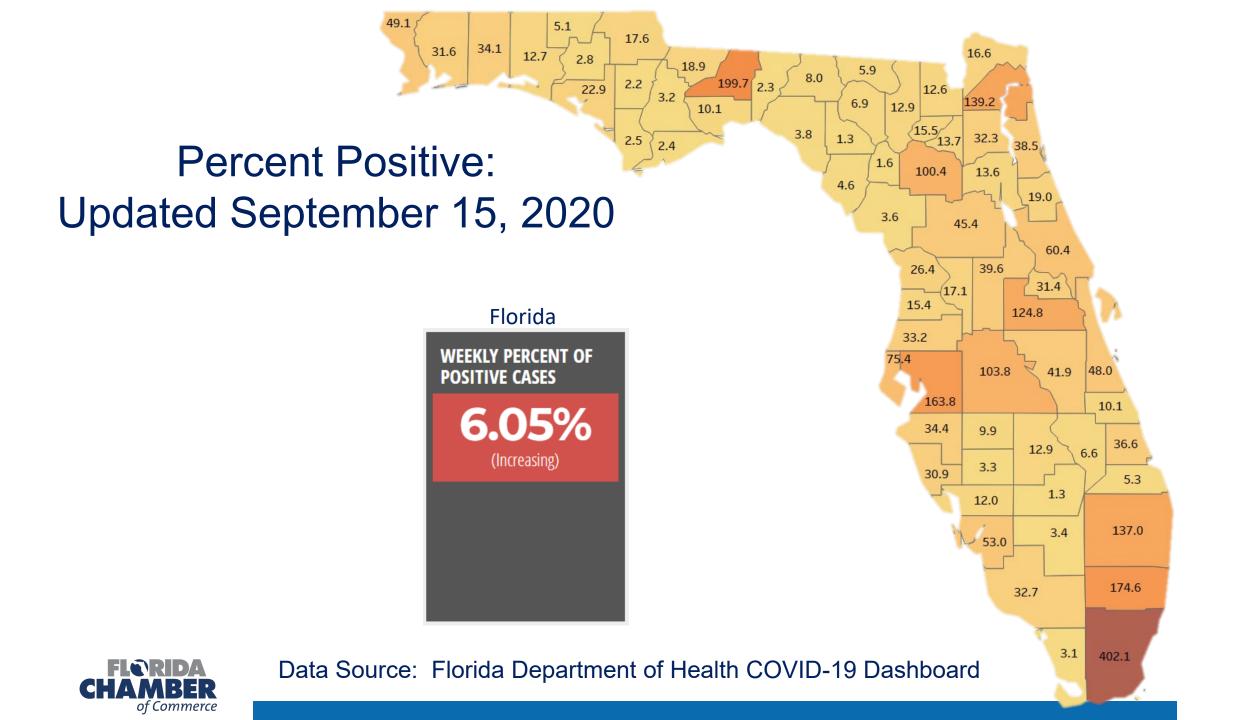
How Bad Could It Get?

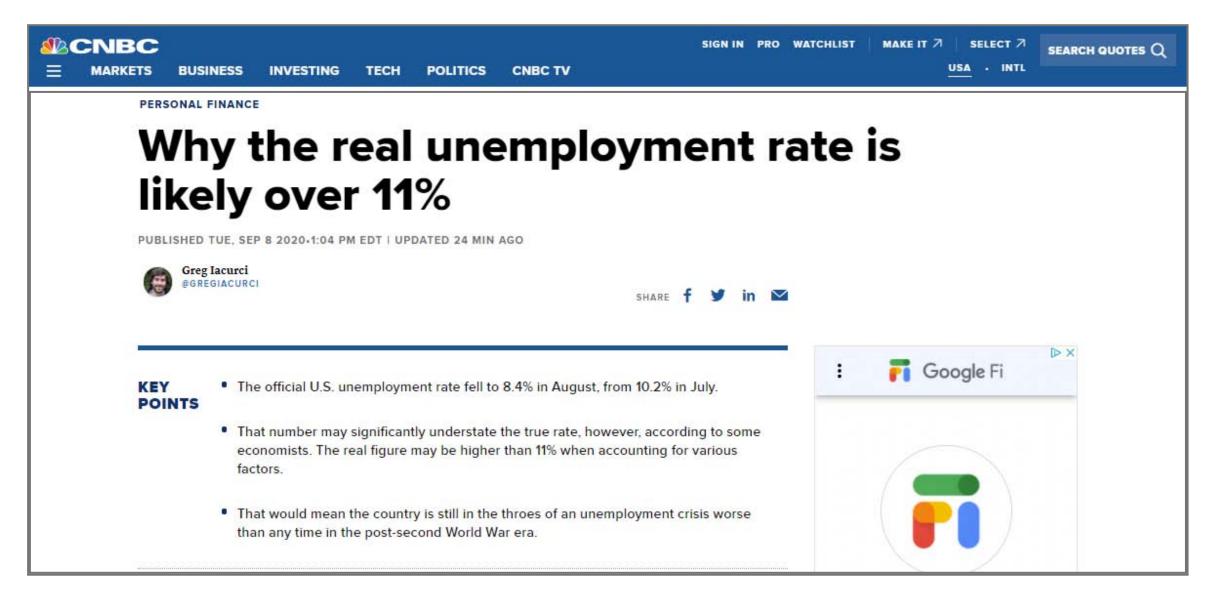


Coronavirus job losses could total 47 million, unemployment rate may hit 32%, Fed estimates

Millions of Americans already have lost their jobs due to the coronavirus crisis and the worst of the damage is yet to come, according to the Federal Reserve.









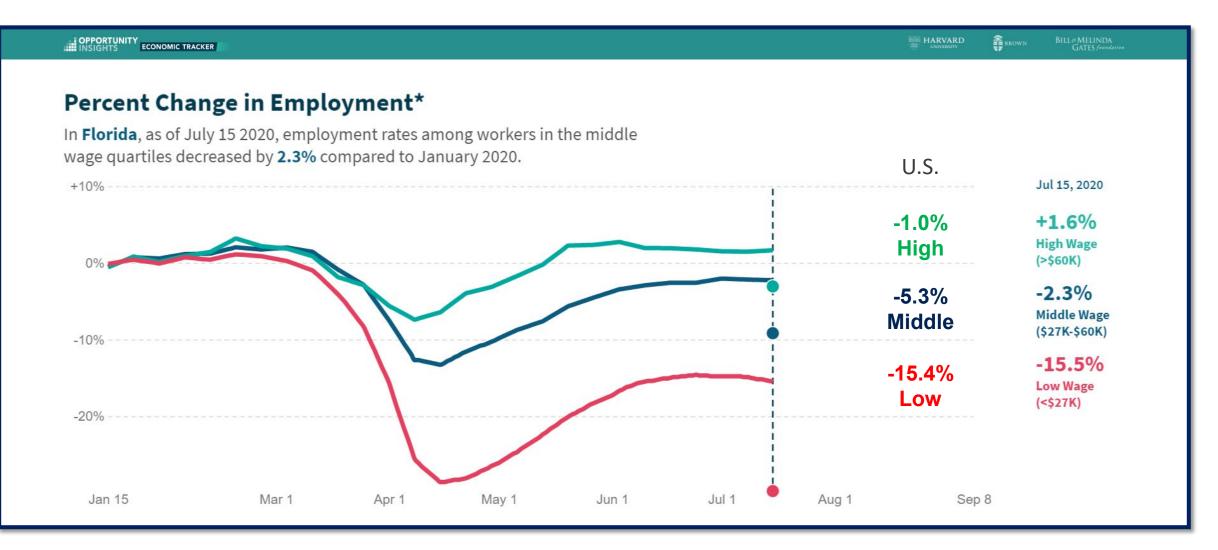
Employment Change by Wage

OPPORTUNITY INSIGHTS ECONOMIC TRACKER	III I							BROWN	BILL&MELINDA GATES foundation
Percent Chang In Florida, as of July wage quartiles decrea	15 2020, employ	ment rates am		the middle					
-10%									Jul 15, 2020 +1.6% High Wage (>\$60K) -2.3% Middle Wage (\$27K-\$60K)
-20%									-15.5% Low Wage (<\$27K)
Jan 15	Mar 1	Apr 1	May 1	Jun 1	Jul 1 🔶	Aug 1	Sep	8	



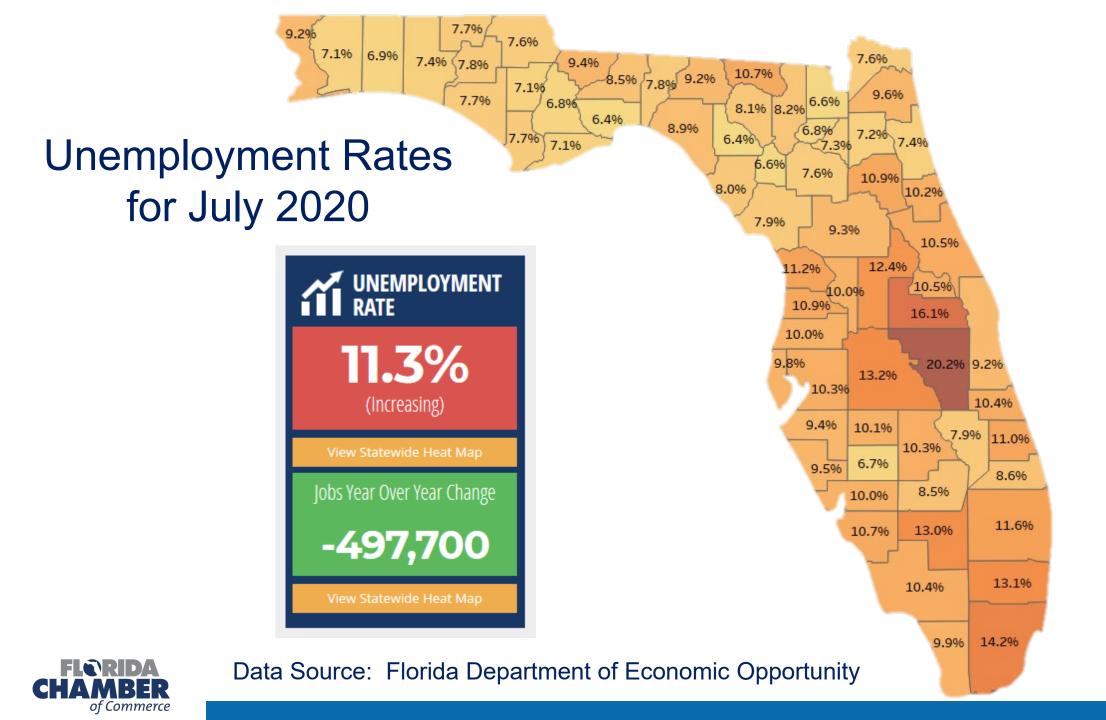
Source: Opportunity Insights Economic Tracker

Employment Change by Wage





Source: Opportunity Insights Economic Tracker



Florida's August Consumer Sentiment Drops 2.1 points to 78.4







Job Loss by Category: July 2019 to July 2020

Industry	Job Change	Percent of Industry			
Total – All Industries	-497,700	-5.6%			
Leisure & Hospitality	-254,400	-20.3%			
Professional & Business Services	-74,700	-5.3%			
Trade, Transportation & Utilities	-58,500	-3.2%			
Other Services	-33,900	-9.6%			
Education & Health Services	-33,200	-2.5%			
Manufacturing	-12,900	-3.4%			
Financial Activities	-9,200	-1.6%			
Construction	-2,300	-0.4%			





-21,415

-9.5%

-15,175

-8,863

10.0%

-11.7%

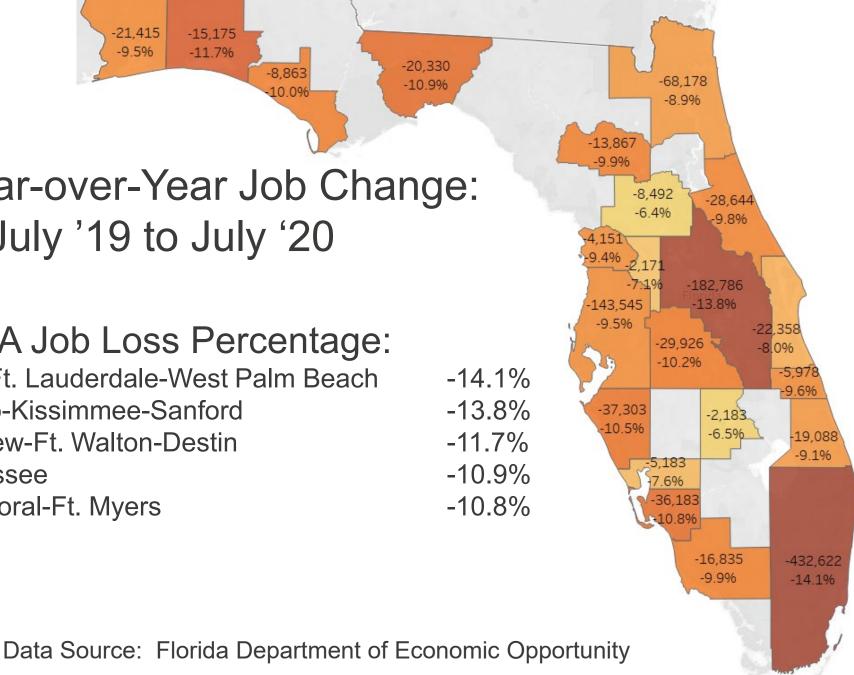
Top MSA Job Loss Percentage:

- 1. Miami-Ft. Lauderdale-West Palm Beach
- 2. Orlando-Kissimmee-Sanford
- 3. Crestview-Ft. Walton-Destin
- 4. Tallahassee
- 5. Cape Coral-Ft. Myers

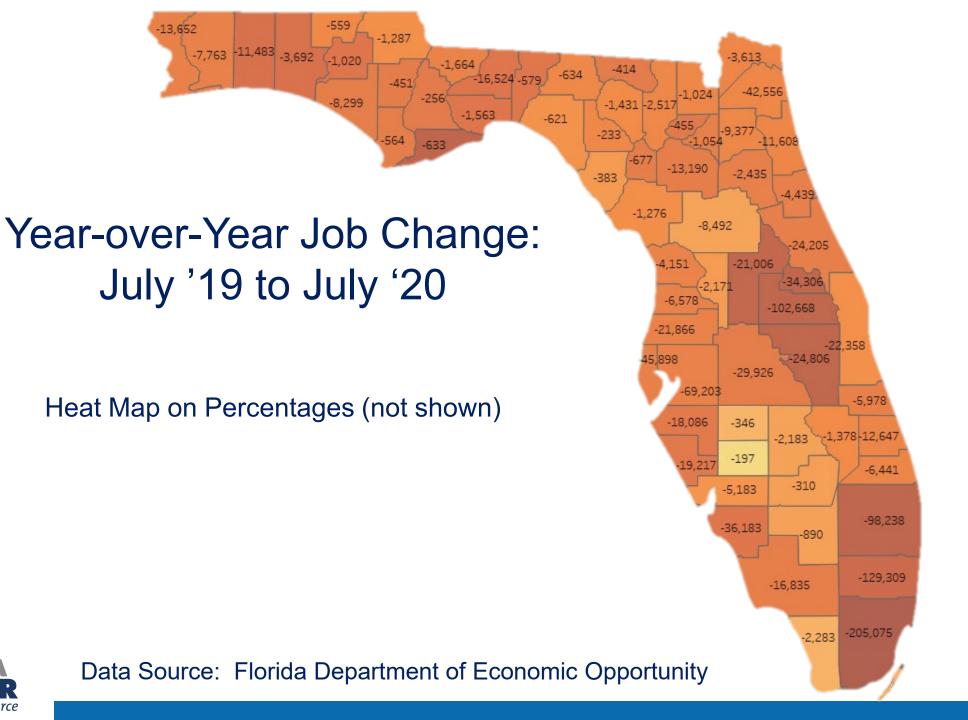


-20,330

-10.9%









Florida

INDUSTRY DIVERSIFICATION 17th (Improving) Top 12 2030 Goal

Industry Diversification by MSA

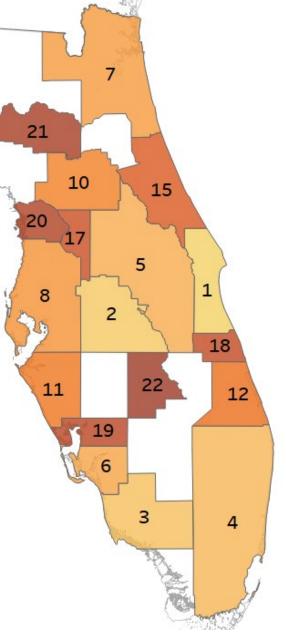
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Diversification Rankings

14

16

- #1 Palm Bay-Melbourne-Titusville MSA
- #2 Lakeland-Winter Haven MSA
- #3 Naples-Immokalee-Marco Island MSA
- #4 Miami-Ft. Lauderdale-West Palm Beach MSA
- #5 Orlando-Kissimmee-Sanford MSA
- #6 Cape Coral-Ft. Myers MSA
- #7 Jacksonville MSA
- #8 Tampa-St. Petersburg-Clearwater MSA
- #9 Panama City MSA
- #10 Ocala MSA





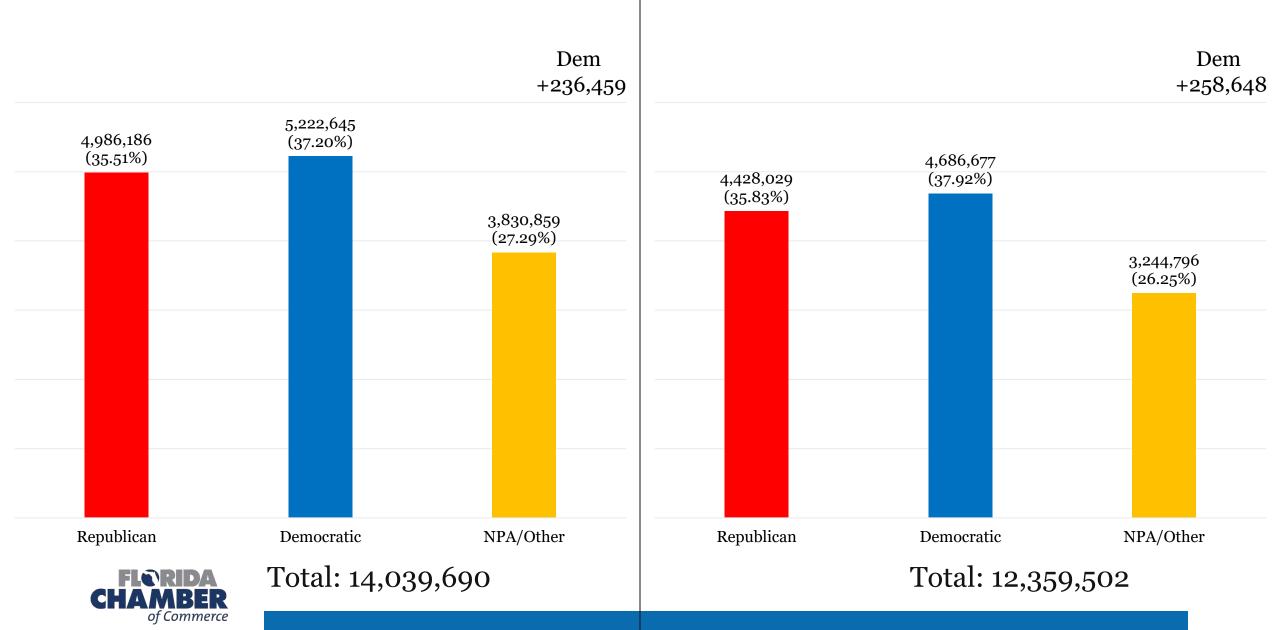
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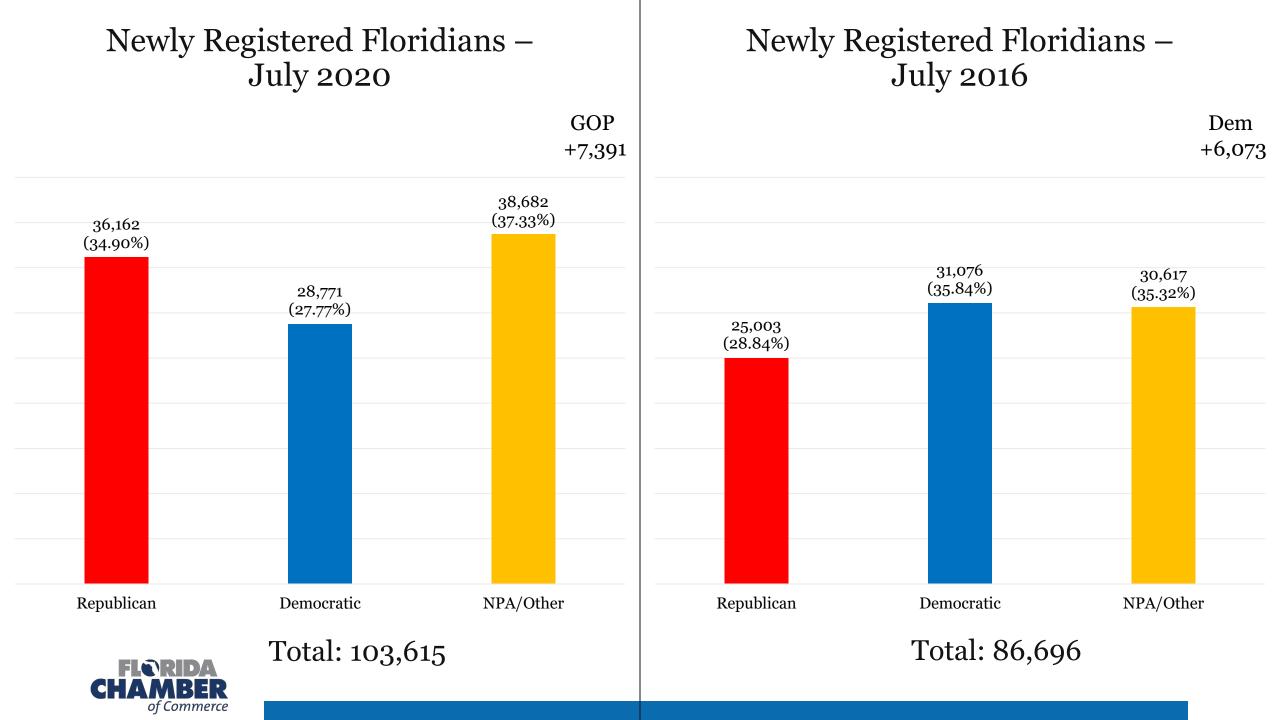
Data Source: Florida Gulf Coast University, Regional Economic Research Institute. Q4 2019

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Florida Registration via ChamberHub (as of July 31, 2020)

Florida Registration via ChamberHub (as of July 31, 2016)





Primary Election Voter Turnout

2020 Primary Election Turnout

- Vote-By-Mail | 2,342,691 | 60.21%
 - 50% Democrat | 35% Republican | 15% NPA
- Early In-Person | 558,430 | 14.35%
 - 40% Democrat | 53% Republican | 7% NPA
- Election Day | 989,826 | 25.44%

Total Votes 3,890,947 | 28.1% Turnout

2016 Primary Election Turnout

- Vote-By-Mail | 1,280,966 | 43.36%
 - 38% Democrat | 49% Republican | 13% NPA
- Early In-Person | 538,456 | 18.23%
 - 45% Democrat | 47% Republican | 8% NPA
- Election Day | 1,134,513 | 38.41%

Total Votes 2,953,935 | 23.9% Turnout

2020 Highlights:

28.1% turnout is the highest for a statewide Primary since 2002 – highest in a non-gubernatorial since 1992

3/4 of ballots being cast prior to Election Day is a double-digit increase on prior years

3/5 of ballots cast were VBMs which is the first time ever in Florida that a majority of ballots were VBM



Proposed Constitutional Amendments on the 2020 Ballot

Ballot Number	Title of Amendment	FCC Position	Money Raised or Inkinded
1	Citizenship Requirement to Vote in Florida Elections	Neutral	\$8,294.552.95
2	Raising Florida's Minimum Wage*	Oppose	\$5,264,144.70
3	All Voters Vote in Primary Elections for State Legislature, Governor and Cabinet	Oppose	\$7,112,375.90
4	Voter Approval of Constitutional Amendments	Support	\$9,010,146.76
5	Limitation on Homestead Exemptions(HJR 369)	No Position	-
6	Tax Discounts for Certain Deceased Veterans Who Had Permanent Combat Related Disabilities (HJR 877)	No Position	



Amendment 2: Bad for Florida, Worse for Floridians



No State Has Ever Passed a Constitutional Mandate Raising Minimum Wage to \$15 Per Hour



"When you put that in the Constitution, we can't just go back and say, 'Oh, let's tweak it, let's do that.' You literally would have to go back and do another constitutional amendment."

- Governor Ron DeSantis

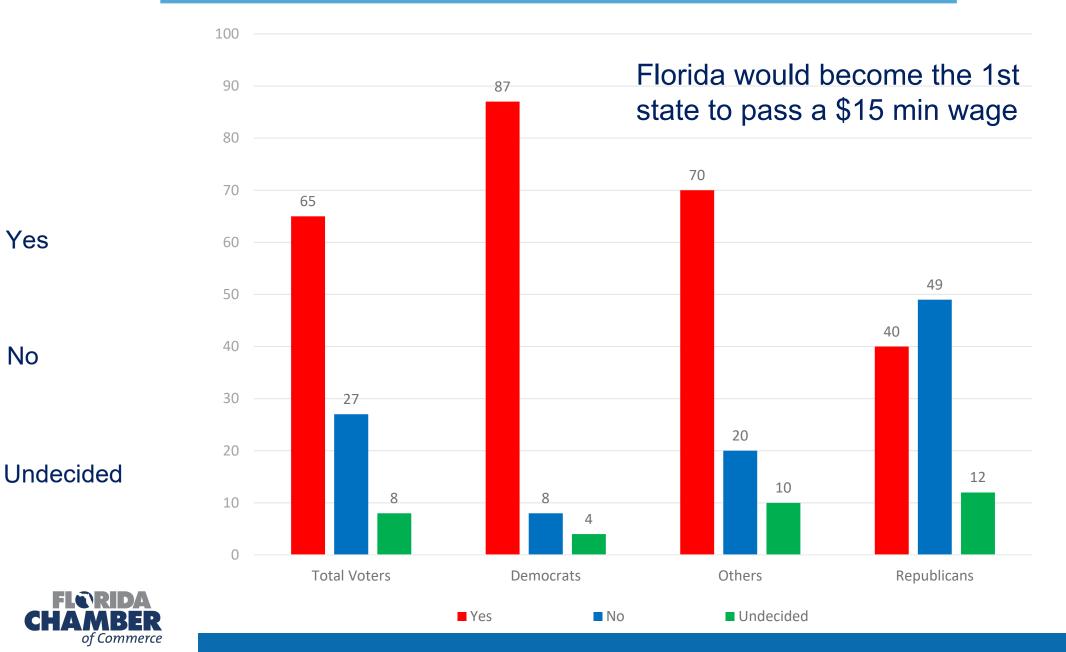
COVID-19 shuttered businesses and increased unemployment.... Now is <u>not the time</u> to Raise Florida's Minimum Wage

Join the Fight Against the Job-Killing \$15 Minimum Wage Mandate

Download our Social Media Toolkit and Sign our Petition to Get Involved www.flchamber.com/minimumwage



Amendment 2 – Raising Florida's Minimum Wage



Yes

No

FIPL.org

- Register to host a school...
- E-mail/call to sign up:
- Rick Asnani:
 - rick@fipl.org
 - 561-719-2117
- Sign Up To Host a Training Session at FIPL.org
- Learn more at: FIPL.org



The Florida Institute for Political Leadership is a non-partisan program created by the Florida Chamber of Commerce to help recruit, support and provide campaign training to business-friendly candidates across the State of Florida. Whether you are interested in running for office now, next year, or in the future, this is the program for you.

Are you ready to take the next step in your political future?

Learn more.

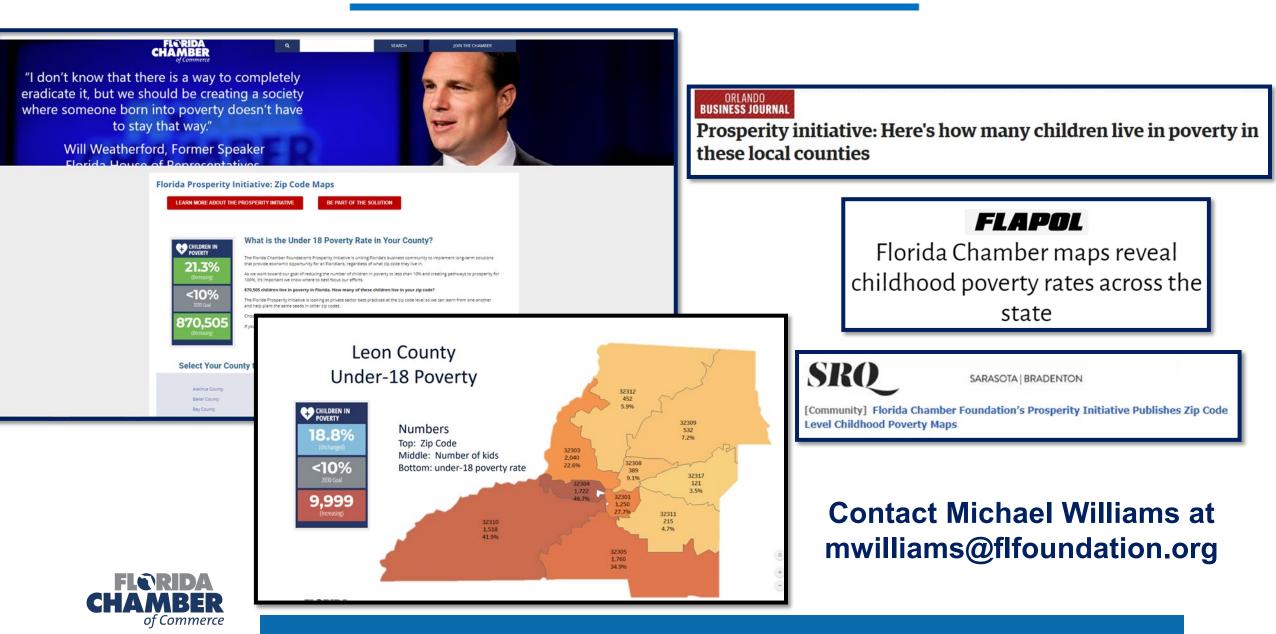


City and County races across the State of Florida make up 96% of all the elected offices in the state. Are you ready to make a difference in your community?

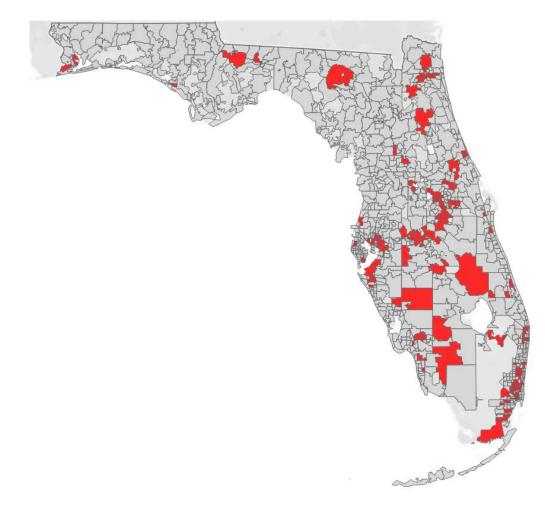
Let's get started.



Prosperity Initiative County Maps & Future Projects



Closing Florida's Equity Gaps: Zip Code Analysis of Childhood Poverty



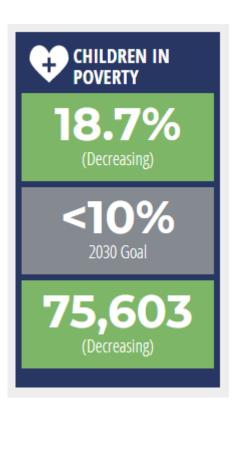
There are **870,505 kids** in Florida living in Poverty

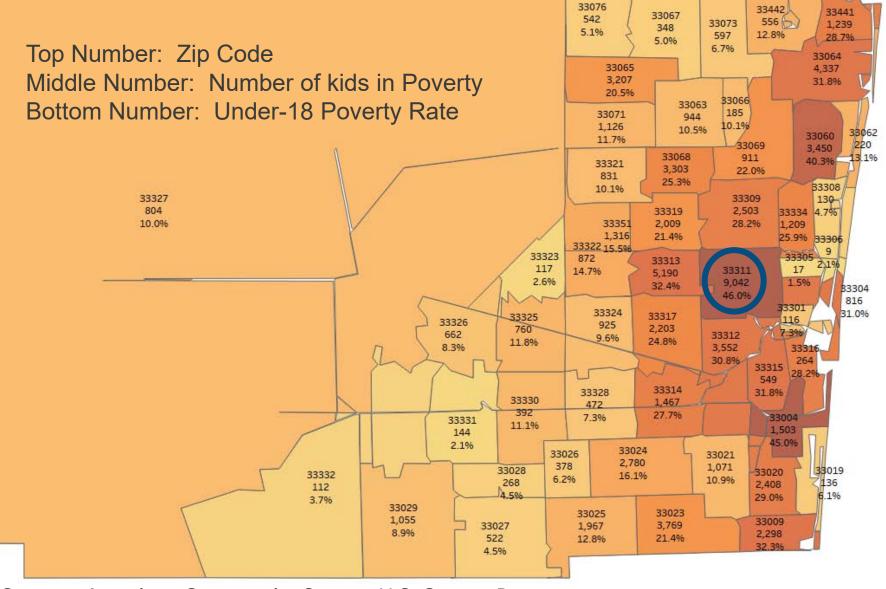
HALF (over 450,000) of children in poverty live in just 150 (15%) of Florida's 983 Zip Codes

Data Source: U.S. Census, American Community Survey



Broward County Under-18 Poverty







Data Source: American Community Survey, U.S. Census Bureau

Broward County: A Look At Equity Gaps Between Adjacent Zip Codes

Zip code 33311 in Broward County contains more children living below the poverty level than any other in Florida yet is directly adjacent to a zip code with some of the lowest poverty levels in the state.

Zip Code: 33311

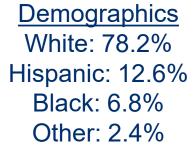
Population:	72,225		
Under 18:	19,659		
Under 18 Below Poverty:	9,042		
Under 18 Poverty Rate:	46.0%		
Rank 1 of 983 Highest Number of Kids in Poverty			

Zip Code: 33305

Population:	12,292			
Under 18 Pop:	1,123			
Under 18 Below Poverty:	17			
Under 18 Poverty Rate:	1.5%			
Rank 899 of 983 Highest Number of Kids in Poverty				



Demographics White: 9.1% Hispanic: 6.2% Black: 83.6% Other: 1.1%



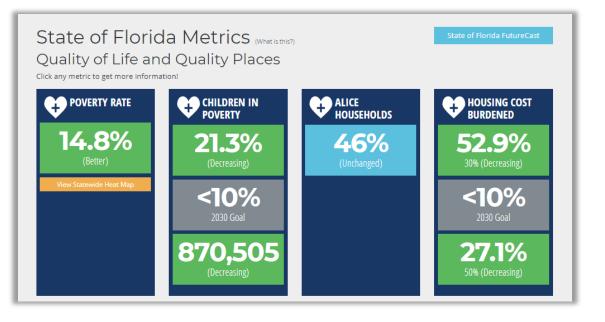


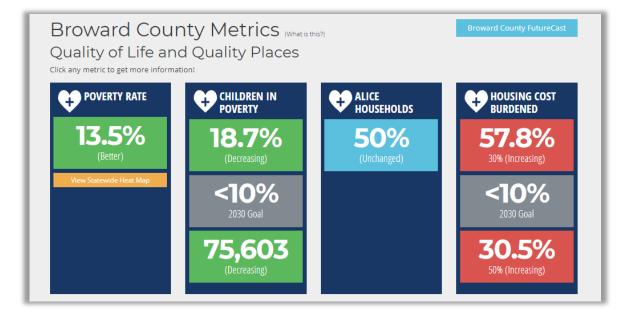


Data Source: American Community Survey, US Census Bureau

Innovative Tools to Produce Measurable Results To End Inequality of Opportunity

THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE

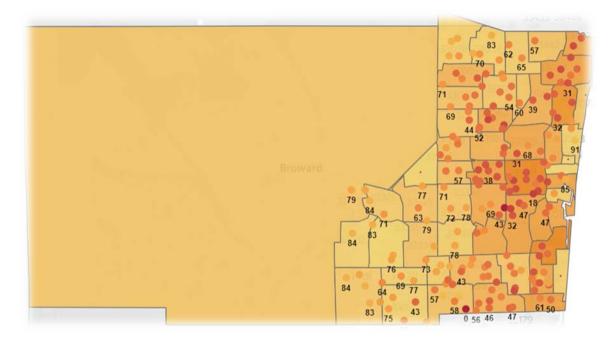






Innovative Tools to Produce Measurable Results To End Inequality of Opportunity

3rd Grade Reading Scores Map National Reveal September 10, 2020

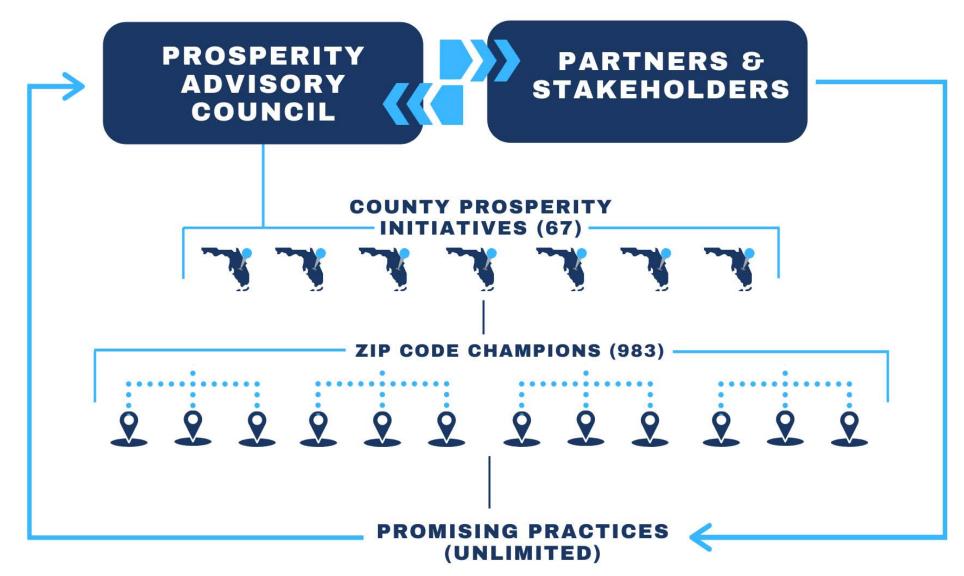


Elementary School Reading Scores by Childhood Poverty Rate of Your County

School Name	Kids Not Reading At Grade Level	Third Grade Reading Score
ALPHA INTERNATIONAL ACADEMY	9	36
ANNABEL C. PERRY PK-8	46	46
ATLANTIC MONTESSORI CHARTER SCHOOL	12	45
ATLANTIC MONTESSORI CHARTER WEST CAMPUS	4	79
ATLANTIC WEST ELEMENTARY SCHL	71	39
AVANT GARDE ACADEMY K-8 BROWARD	62	63
BANYAN ELEMENTARY SCHOOL (BROWARD)	49	53
BAYVIEW ELEMENTARY SCHOOL (BROWARD)	15	85
BEACHSIDE MONTESSORI VILLAGE	6	92
BEN GAMLA CHARTER SCHOOL (BROWARD)	21	61
BEN GAMLA CHARTER SCHOOL NORTH CAMPUS	7	82
BENNETT ELEMENTARY SCHOOL	23	51
BETHUNE MARY M ELEMENTARY SCHOOL	48	32
BOULEVARD HEIGHTS ELEMENTARY	45	59
BRIDGEPREP ACADEMY OF HOLLYWOOD HILLS	20	56
BROADVIEW ELEMENTARY SCHOOL	65	45
BROWARD ESTATES ELEMENTARY SCHOOL	39	34
BROWARD MATH AND SCIENCE SCHOOLS	10	73
CASTLE HILL ELEMENTARY SCHOOL	60	33
CENTRAL CHARTER SCHOOL	94	39
CENTRAL PARK ELEMENTARY SCHOOL	42	71
CHALLENGER ELEMENTARY SCHOOL	60	60
CHAMPIONSHIP ACAD OF DISTINCTION WEST BROW.	25	26
CHAMPIONSHIP ACADEMY OF DISTINCTION AT DAVIE	21	69
CHAMPIONSHIP ACADEMY OF DISTINCTION HOLLYW.	35	57
CHAPEL TRAIL ELEMENTARY SCHOOL	26	78
CHARLES DREW ELEMENTARY SCHOOL	49	39
CHARTER SCHOOL OF EXCELLENCE	26	45
CHARTER SCHOOL OF EXCELLENCE AT DAVIE	12	74
COCONUT CREEK ELEMENTARY SCHL	32	60



How It Works and Where You Can Lead

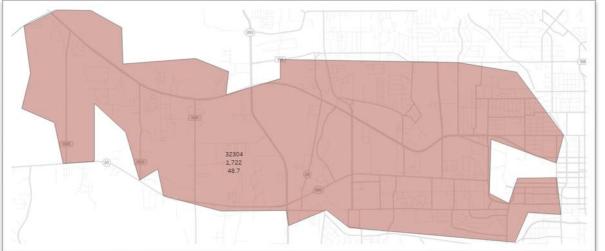




Addressing the 10 Root Causes: Leadership at the Zip Code Level

Root Cause	Zip Code Root Cause Leader
Job Opportunities	Tallahassee Community College
Education	CareerSource Capital Region
Affordable Housing	The Kearney Center
Health Outcomes	Tallahassee Memorial Healthcare
Food Security	Big Bend 2 nd Harvest
Safe Neighborhoods	Leon County Sheriff's Office
Justice Reform	The Project on Accountable Justice
Child and Family Care	The Learning Pavilion
Agency & Community Voice	Capital Area Community Action Agency

Zip Code: 32304 (Leon County) Zip Code Quarterback: Dr. Jim Murdaugh (T.C.C.) 2018 Under-18 Poverty: 1,722 2017 Under-18 Poverty: 1,785 Year to Year Change: -63 Percent of Under-18 Poverty: 48.7% Childhood Poverty Rank: 165th Out of 983 Zip Codes





Promising Practices

"Our goal should not be temporary relief for the poor, but rather to attain enduring equity by eradicating the underlying pathology of poverty that has precluded 3 million Florida residents from achieving their God-given potential."

-H. Wayne Huizenga Jr. , President, Huizenga Holdings, Inc.





Wayne Huizenga, Jr. tours Hope Place, a transitional housing environment for homeless students and their families in Volusia County



Northend RISE & FP&L Back To School Event

- 675 Backpacks with School Supplies
- 68 Required Physicals
- 55 Dental Exams
- 12 Prescription Eyeglasses

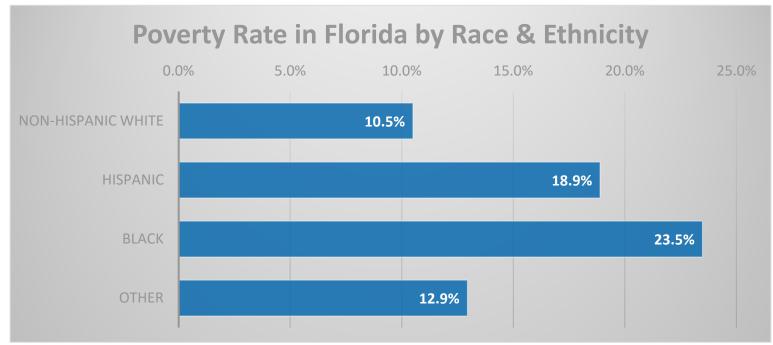


www.FloridaChamber.com/PromisingPractices

Race/Ethnicity & Poverty Rates in Florida

Florida's poverty rates differ greatly along racial/ethnic lines, with minority groups noticeably more likely to fall below the poverty level.

This is particularly true for Florida's Black and Hispanic citizens. <u>Black Floridians</u> are more than twice as likely to live below poverty level than White Floridians.





Data Source: American Community Survey, US Census Bureau

More Local Business Lawsuits... You Know They're Coming

June 1, 2020

Dear Florida Congressional Delegation:

As leaders of the business community's efforts to relaunch Florida's economy, the undersigned chambers of commerce in Florida urge Congress to pass timely, temporary and targeted liability relief legislation to provide businesses a safe harbor from unwarranted lawsuits. If left unchecked, the building tsunami of COVID-fueled litigation will endanger the fight against the pandemic and undermine the safe and orderly return to work for millions of Americans.

Businesses have innovated to provide much needed supplies during the pandemic, such as distillers producing hand sanitizer or manufacturers switching their operations to produce personal protective equipment. During the stay-at-home order, essential businesses remained open and were the front lines in providing critical services and supplies. Now millions of other businesses are in the process of reopening, desiring to do so in a safe manner that protects their employees and customers.

This is an unprecedented situation and despite employers' best efforts to comply with all the public health guidance, many are concerned that opening their doors only means they will be forced to defend themselves against an onslaught of frivolous lawsuits. Their concern is driven by the fact that each day brings news of more lawsuits that have already been filed. That is why Congress should provide a safe harbor that holds truly bad actors accountable, but that protects those employers who are working to follow public health and safety guidelines as we relaunch our respective state and local economies. Specifically, temporary protections should remain in place for the duration of the pandemic crisis and response that cover:

- Businesses that work to follow government guidelines against COVID-19 exposure claims.
- Healthcare providers and facilities on the front lines of the COVID-19 response.
- Manufacturers that repurposed production and distribution to provide PPE, sanitizers, and other needed equipment and supplies.
- Companies that have donated their stock of supplies to hospitals and medical professionals.

Thank you for your consideration of these lawsuit abuse reforms that will allow American businesses to reopen safely and without the fear of lawsuits when trying to do the right thing in response to COVID-19. Your bipartisan leadership on this issue is needed to ensure Florida emerges from the pandemic as quickly and strongly as possible.

Sincerely,

Amplify Clearwater Anna Maria Island Chamber of Commerce Bay County Chamber Chamber of Commerce of the Palm Beaches Citrus County Chamber of Commerce Daytona Regional Chamber Florida Chamber of Commerce Greater Bartow Chamber of Commerce Greater Dade City Chamber Greater Gainesville Chamber of Commerce Greater Palm Bay Chamber of Commerce Greater Riverview Chamber of Commerce Greater Zephyrhills Chamber of Commerce Gulf Coast Minority Chamber of Commerce Holly Hill Chamber of Commerce Indian River County Chamber of Commerce Key Largo Chamber of Commerce Lake City-Columbia County Chamber of Commerce Lake Eustis Area Chamber of Commerce Manatee Chamber of Commerce Orlando Economic Partnership Ormond Beach Chamber Palm Beach North Chamber of Commerce Sanibel Captiva Chamber of Commerce South Dade Chamber of Commerce South Tampa Chamber Tampa Bay Beaches Chamber of Commerce Uptown Chamber Venice Area Chamber of Commerce Walton Area Chamber of Commerce Ybor City Chamber of Commerce



Join Other Chambers and Sign Onto the Letter



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